



KC APA Board Meeting

Monday
March 18, 2013
4:30 PM

KCAIA Office
1801 McGee, Suite 100
Kansas City, MO 64108

Meeting Minutes

Present:

Shannon Jaax
Diane Binckley
Joe Rexwinkle
Kathy Kem
Jim Potter

Vince Gauthier
Ryan McKay
Amanda DeBrot-Absent
Doug Hermes
Stephen Lachky

1. Approval of Minutes – February

Motion by Vince and seconded by Doug. Unanimous approval.

2. Treasurer's Report – J. Rexwinkle

a. Monthly Report

Received a few more sponsorship checks. HNTB, Hush Blackwell & Prairie Fire still are still outstanding.

Boulevard Event-spent \$1750 for the space \$1700 for the food. Received about \$210 in cash from the event and about \$45 online.

3. Committee Activities

a. Programs/Professional Development Committee – S. Lachky

- Boulevard Event recap. Attendance was about 105. Setup and takedown was seamless.
- March UMKC Event review. Held last Friday, about 19 UMKC students and about 10 professionals. Sara Copeland did a great job putting this together.
- April Movie Event. Reserved for April 24th at AIA offices. Have asked Mr. McClure (professor at UMKC) to moderate the event. Will also be a social event and advertise out to AIA membership. Tentatively at 5:30 with about a 30 minute social followed by the movie. Movie will run just over an hour.
- April Internship fair will also be at UMKC. Shannon will run this event. (See later in the agenda).
- Sign Industry – Professional Development Workshop. Would like to do a program in May. Up to 6 CM credits. Location still isn't set. Maybe at MARC?
- Symposium. Asked the program committee to consider who would be appropriate for this event. Perhaps in October with a Planning emphasis.
 - John Stilgo professor, suggested by Vincent as keynote.

- Mitch Silvers, Planning Director from Raleigh as another choice for keynote
- b. Communications Committee – A. Debrot/K. Kem
 - Newsletter status
 - Book Review-Form Based Code book. Kathy will send in for newsletter.
 - Week from today is deadline.
 - April graphics for event-Movie
 - Include summary from last Friday’s event for newsletter. Maybe quotes from professors and/or students.
 - Potential book club that meets quarterly. Add to Mind Mixer item for the future.
 - Internship Fair-Shannon will send something.
 - Update from boulevard from Stephen.
 - Firm highlight-250 words or less.
 - Website. Check the Missouri website to make sure it is also being updated.
 - Affiliate membership options? Bill quarterly. On sidebar of newsletter for membership options.
 - Diane will talk with Amanda/Kristen on website updates.
 - Save the Date: Kansas APA Conference date set for October 3-4, Manhattan, Hilton Garden Inn
 - Save the Date: Missouri, October 17-18, Branson, MO.
 - Website updates
 - Survey Monkey. Kathy will send log in information to Joe and section will continue with the midlevel at \$25 per month.
- c. Development Committee – J. Potter
 - Update 2013 sponsorships.
 - Nothing new except for adding sponsor highlight.
- d. Public Outreach/Education Committee – J. Rexwinkle

Hope to meet again in the next 2 weeks. Very detailed event. Ashley Winchell is interested in helping with this event with Joe. Vince has also offered to help and will attend the next meeting.
- e. Legislative Committee- D. Hermes/R. McKay

Nothing this month really. Probably end of April should have an update. Heard that MO is now anti-Agenda 21. Doug already mentioned it in the newsletter. Law Event shifting from income to sales tax.

4. Other Business

- Internship Fair – S. Jaax

Right now have 10 or 11 employers for the event. Probably will have up to 5 more. Don’t have many private firms participating. Last year BNIM, CNA, DI, and maybe Louis Berger participated. MARC may also participate this year. APA Conference Scholarships. Maybe budgeted \$1000 only for registration fees.

5. Adjourn

Next Meeting: Monday, April 22 at 4:30PM (Moved from 15th due to National Conference conflict).