



KC APA Board Meeting

Monday
July 15, 2013
4:30 PM

The Brick
1727 McGee, Suite 100
Kansas City, MO 64108

Meeting Minutes

Attendees:

Diane Binckley
Shannon Jaax
Joe Rexwinkle
Jim Potter
Stephen Lachky
Kathy Kem
Vince Gauthier
Amanda Anderson
Doug Hermes

Absent:

Ryan McKay

1. Approval of Minutes – June

A motion was made by Joe and seconded by Doug to approve the minutes with the changes as discussed.

2. Treasurer's Report – J. Rexwinkle

Monthly Report. No major events since last report except the check from the sign event has been deposited. Also received about \$400 from the food truck event, which makes the event break about even.

3. Committee Activities

a. Programs/Professional Development Committee – S. Lachky

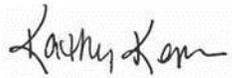
- June recap
 - The food truck event had 36 people in attendance that were a good cross-section of people, many who had not previously attended one of our events.
- July Event – 'Save the Date' went out today for the law event in July. Dennis Enslinger is also confirmed for the event. Jim will coordinate getting the food for the event. CM Credits have already been requested. Event will be held at the AIA offices. Stephen will confirm the date and send to Amanda. Also need to include APWA and AIA for this event.

- Discussion regarding 'Amazing Race' transportation event.
 - Spring Symposium speaker discussion will roll over to next meeting. Stephen handed out a list of possible candidates. Front runner at this time is John Stilgoe and then Carol Coletta. Some discussion also around Dolores Hayden. Suggest adding an audio clip to invitation to spark additional interest.
 - Shannon suggested we promote the course that Mark White is doing that was published through Planetizen.
 - Doug and Vince will coordinate a future event on post-disaster planning. Perhaps consider a more non-urban emphasis.
- b. Communications Committee – A. Debrot/K. Kem
- Twitter account is now back up and running as well as linked from the website and Facebook. Twitter hints: Groups or entities use an '@', individuals or subject matter use hash tags '#'.
 - Shannon talked about the possibility of going to a blog versus a monthly newsletter. Pros and cons were discussed, but no decision made at this time.
 - Newsletter status – Next deadline July 22nd
 - Amanda will include information regarding social media
 - Will include reminder that job postings are free
 - Mid-year sponsor wrap up?
 - Agenda 21 article from Doug/Ryan
 - Website updates
- c. Development Committee – J. Potter
Jim is working on the mid-year sponsor wrap up.
- d. Public Outreach/Education Committee – J. Rexwinkle
Joe has been talking with Ashley Winchell, Lisa Koch, and Erin Olig regarding outreach (Big Box, etc). Need to also involve Bobby (HNTB). Another idea that was suggested was to do a project with Harvesters, easy to do and little coordination needed. Also consider the creation of a mini-park in a parking spot-involve ASLA.
- e. Legislative Committee- D. Hermes/R. McKay
- Agenda 21 was vetoed. Doug will do a short piece on how we were involved in this effort for newsletter. Will coordinate with Ryan for anything else that may be relevant.
- 4. Other Business**
- Mind Mixer Survey – S. Jaax. Shannon has talked with them and they are in the process of working something up.

- Vince asked about the interest level in providing PC/CC training in the area. UMKC is currently working on curriculum. Should involve MARC (who previously offered courses), and hopefully UMKC since it involves education. Vince will give an update at the next meeting.

5. Adjourned at 6:00 p.m.

Respectfully Submitted,

A handwritten signature in black ink that reads "Kathy Kem". The signature is written in a cursive style with a large initial "K".

Kathy Kem,
KC-APA Secretary

Next Meeting: Monday, August 19 at 4:30PM