



KC APA Board Meeting

Monday
January 14, 2013
4:30 PM

Development Initiatives
River Market
Kansas City, MO 64105

Present:

Shannon Jaax
Diane Binckley
Joe Rexwinkle
Kathy Kem
Cory Fischer-Program Committee

Jim Potter
Ryan McKay-Absent
Amanda DeBrot-Absent
Doug Hermes
Stephen Lachky
Vince Gauthier

Meeting Minutes

1. **Approval of Minutes – December. Tabled till next meeting.**
2. **Treasurer's Report** – J. Rexwinkle
 - a. Monthly Report
 - a. Two payments were made to Boulevard Brewery and a payment to Cashew for our business meeting.
 - b. 2012 dues rebate from the Kansas Chapter is the largest credit.
 - c. Reflects one sponsorship deposit received from Development Initiatives. Have received 4 others that are not yet deposited (Vireo, Stark Wilson Duncan, Shockey, & OHH have all been received.)
 - d. Conference money is still pending. Waiting on Missouri chapter to deposit their check. Until that occurs, will not transfer money into section account from the conference account.
3. **Committee Activities**
 - a. Programs/Professional Development Committee – D. Binckley/S. Lachky
Successful annual meeting in December. Had about 40 members or so in attendance
 - First Quarter Programming on February 1st at BRR.
 - Catering. Stephen will coordinate. We should include tip as applicable.
 - February 20 or 21st film at AIA office is scheduled. There will be a discussion after the film to include some food and beverage as part of the

welcome to the new space. Pruitt Igo movie. Rockhurst University is also having this event on February 19th with the creator of the Documentary coming in the next day. Shannon will talk with the University about contacting him. Motion was made to allocate up to \$250 for the social event after the film.

- March 6th Boulevard Event. Will cater with mexican again. Diane will see him tomorrow to discuss details
 - Stephen sent a summary email to the group for the remaining events for the year.
 - Doug Stone at Polsinelli would like to do a law event.
- b. Communications Committee – A. Debrot/K. Kem
- Newsletter status-Need to get out in the next couple of weeks.
 - Website updates-Some updates have been done.
 - Shannon got her login from Tracy for the Chapter website, and if we send things to her she will try to get them posted.
 - Conference presentations – need to post to website
- c. Development Committee – J. Potter
- Update 2013 sponsorships
 - Today \$3850
 - Challenge to board to bring in at least one sponsor.
 - Deadline is January 30th to get sponsors on glasses (not logos).
 - DaVinci reprographics did our boards last year. Jim approached them to do an in-kind services for a gold sponsorship. Would like 4 boards for our events.
 - AIA will design the boards for us (Kristin at AIA is the contact).
 - MindMixer-Shannon contacted them to see if they would be interested in an in-kind sponsorship. They will set up a mind-mixer site for KCAPA for us to use. May be at the Platinum level
- d. Public Outreach/Education Committee – J. Rexwinkle
- 2013 Outreach Programs
 - We discussed doing ‘Box City’ at the last meeting. Getting materials from K-State to create a similar program and working with UMKC on the project. Vince has worked with Box City in the past, has volunteered to help.
 - Talked about this committee taking over student outreach. Would like to do a series of events for them. Annual launch with this event and then resume posting and internship in the Spring (annual series of 3 programs).
 - Perhaps the Section would consider offering a scholarship for the AICP Exam.
 - Offer UMKC student a portion of reimbursement for national conference, and encourage them to volunteer at the conference for another partial offset of fee. Need to send out info now. Shannon will send out info to UMKC for this purpose. Motion by Doug seconded by

Shannon to authorize up to \$1000 for scholarships for National Conference for UMKC student(s) (Must be a KCAPA member). Passed unanimously.

- e. Legislative Committee- D. Hermes/R. McKay
Plan to have article for next newsletter.

4. Other Business

- AIA Administration Contract – D. Binckley/J. Potter
 - Moved by Doug seconded Jim Potter to approve the draft contract with AIA as discussed.
- Internship Fair – S. Jaax. She met with UMKC, KU & K-State on Friday, looked at setting event for the first Friday in April at UMKC. Will allow more time (1-5 pm) this year. Shannon will draft the letter to perspective employers with slight revisions from last year. Will try to get out to employers by the middle of February so employers can get back to us by middle of March and then sent to students by April 1st the Monday before the event. Had many more students than employers last year. Talked about having social after the event so employers and student could mingle. Would like for board to authorize money for this social, suggesting \$150 particularly if Kansas Chapter would do the same. Shannon will talk with Lisa. Board is supportive of the expenditure, but Shannon will check with Kansas Chapter first before the board commits to a specific amount. Joe will do a testimonial on the event by the end of the week. Should hand out flyers at the Boulevard event. Perhaps even announce at the Boulevard event.
- Member-at-Large position. Last election Jim vacated this position, so need a new member-at-large. Vince is interested. Jim nominated Vince Gauthier as member at large. Joe seconded the motion, passed unanimously.

5. Adjourn 6:00 pm

Next Meeting: Monday, February 11 at 4:30PM
(A week earlier due to President's Day)

Respectfully Submitted,



Kathy Kem
KC-APA Secretary