



KC APA Board Meeting

Monday
February 11, 2013
4:30 PM

KCAIA Office
1801 McGee, Suite 100
Kansas City, MO 64108

Meeting Minutes

Present:

Shannon Jaax
Diane Binckley
Joe Rexwinkle
Kathy Kem
Jim Potter

Vince Gauthier
Ryan McKay
Amanda DeBrot
Doug Hermes
Stephen Lachky

1. Approval of Minutes – December and January

A motion to approve the December and January minutes was made from Joe Rexwinkle, seconded by Jim Potter. Approved unanimously.

2. Treasurer's Report – J. Rexwinkle

a. Monthly Report

The monthly report shows a lot of transactions. Receipts last month totaled approximately \$19,000, with \$14,000 coming from conference proceeds for the section. The KS Chapter made \$7,500, and Missouri Chapter made \$8,000 MO from the conference. The conference account is now closed. \$5,924 has been received for 2013 sponsorships, with a total of \$9,300 committed. Those that paid via Paypal reflect the fee paid to Paypal. The February program brought in \$218 and we spent \$120 which created a \$100 profit.

Joe asked for contact info on those sponsors that have not yet paid on the chart.

3. Committee Activities

a. Programs/Professional Development Committee – S. Lachky

- February Event recap. Event was approved for 1.5 CM credits. Stephen will send email that it was approved for CM Credit to those that attended.
- Previously discussed showing the film on Stuart Igo (sp?), but fees were a bit high. Will review that later in the year (potentially in April). It costs \$295 to show the film, and can't advertise to the general public or charge for it. The other film 'Urbanized' is \$225. Board agreed to move forward with the

Igo film in April. Will need to do an RSVP since there is limited space. Consider inviting UMKC and Housing Authority. Perhaps open to APA members first?

- Chapter has asked us to track CM credits awarded as well as the number of attendees to report each year.
- Boulevard Event is the next event. Stephen handed out a volunteer list. Announcement went out today. Kathy will do a roster to have at the front desk. Boulevard has a projector, and Amanda will bring her laptop. Jim will try to get 5 to 6 sponsor boards done. Jim will also bring easels. Glasses will be put out at the beginning of the event instead of waiting to the last minute.
- Maybe acquire another generic board with space reserved in center for event that it is being shown, to be used on an ongoing basis.
- Internship Fair is from 1:00-4:30pm on Friday, April 5th. BNIM participated last year, so a table would be set up for their firm (sometimes shared tables).
- Speed Networking-Professional Prep. Planning for the professional world. Just UMKC students are invited. Need to try to estimate how many students would participate, and then back that up to how many professionals would be needed. Based on current enrollment of 50 or so, maybe 50% participation. Perhaps decide how many professionals to participate rather than putting out a call for help.
- The Section has been contacted by the International Sign Association who would like to do a presentation. Are there any costs associated with them?
- Port Authority has requested to come and do a presentation on the projects that they are working on. Would like maybe a fall time slot. Perhaps hold it at the Port Authority.

b. Communications Committee – A. Debrot/K. Kem

- Met with Kristen here at AIA. Amanda is meeting with her again tomorrow to talk further in-depth.
- Monday after the board meeting is the deadline for the newsletter. (Generally 4th Monday) and then the following Thursday will send out the Newsletter. Also need to update the Missouri Chapter website.
- Newsletter status.
 - Boulevard
 - Speed interview program
 - Internship Fair
 - Upcoming events.
 - Sponsorship highlights. Jim will get a spotlight for each of the sponsors to work forward.
- Website updates. Updates have been made.
- Conference presentations – post to website

c. Development Committee – J. Potter

- Update 2013 sponsorships.

- d. Public Outreach/Education Committee – J. Rexwinkle
Received info on 'Box City'. Committee will meet before the next meeting.
Ashley Winchell at KCMO did this project when she was in school and would like to help.
- e. Legislative Committee- D. Hermes/R. McKay. Will submit article for the next newsletter. Missouri sales tax 1% issue could be a future event topic.

4. Other Business

- AIA Administration Contract – D. Binckley/J. Potter. Seems to be a little confusion about the amount of graphic work there is to do.
- Internship Fair – S. Jaax. Would like each of the board members to promote this event. Can be public and private organizations and related organizations (such as non-profits).
- Sign – Professional Development Workshop. See above.
- Missouri Chapter is interested in a facilitated discussion to work on 'best practices. Would consider maybe partnering with Kansas. Looking at March maybe, funds are still available for the facilitation piece.
- Conference in Springfield is moving forward to be held in Branson. May need help with sponsors

5. Adjourn

Next Meeting: Monday, March 18 at 4:30PM

Respectfully Submitted,



Kathy Kem, KC-APA Secretary