



## KC APA Board Meeting

Monday  
December 17, 2012  
4:30 PM

Development Initiatives  
River Market  
Kansas City, MO 64105

### **Present:**

Shannon Jaax  
Diane Binckley  
Joe Rexwinkle  
Kathy Kem

Jim Potter  
Ryan McKay  
Amanda DeBrot-Absent  
Doug Hermes

### **Meeting Minutes**

#### **1. Approval of Minutes – November**

Jim Potter made a motion and Diane Binckley seconded to approve the minutes for November with the edits from Diane and Shannon.

#### **2. Treasurer's Report – J. Rexwinkle**

- a. Monthly Report. The cost of the December Business meeting event was \$1200. The board may need to increase the 2013 budget to \$1200 . There were approximately 40 people in attendance.
- b. 2013 Budget adoption. The only change that has been made since the last meeting was to move \$1075 into revenues category. This will show the budget as balanced. (See attached). A motion was made by Diane and seconded Jim P. to adopt the budget for 2013.
- c. Joe also reported that the deposit for the Boulevard Event space in March has been made.

#### **3. Committee Activities**

- a. Programs/Professional Development Committee – D. Binckley/S. Lachky
  - 2012/13 Programming
  - December 6<sup>th</sup> at the Cashew. Be sure to include sponsors in email distribution.
  - The Boulevard Event is Wednesday, March 6<sup>th</sup>. Stephen handed out an Event Summary. The Boulevard will need logos at least 6 weeks before the event for engraving on the glasses.
  - Bi-State Conference update. Shannon will look at survey results carefully to verify that people only answered for sessions attended. Some responded

for events they did not attend. Joe needs to finish disbursement on the funds related to the conference.

- b. Communications Committee – A. Debrot/K. Kem
  - Amanda was absent, but had asked if the board wanted to do a December newsletter. It was decided to send one out with happy holidays and to thank the sponsors. We should also include pictures from the holiday event. Include a sidebar for job postings rather than in the actual newsletter. Deadline to send out would be 12/20 or 12/27.
  - Include Diane’s goal for January 2013 in the newsletter.
  - State website access. Shannon is sending an email to check on website access.
- c. Development Committee – S. Jaax
  - Discussion on removing the logos on glass. Maybe only put platinum and gold on glasses since it is too crowded for everyone, and try to push the deadline date for logos. Will need to change the sponsor handout to remove the glass bonus for the other categories. If we receive the logos in time, we can still put them on, but it won’t lock us in if we decide not to use them.
- d. Public Outreach/Education Committee – J. Rexwinkle. None.
- e. Legislative Committee- D. Hermes/R. McKay. Legislature starts in January. Pre-bills have been posted, so maybe wait for January newsletter to include something.

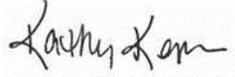
#### **4. Other Business**

- Design Week/Transit Event Update. We were bounced from design week since there were some deadlines that did not get met because Gunnar was running for School Board. The RTA is still interested in doing something. Union Station has given them an OK to use a portion of the space for this display in October. RTA will do most of the work, but would like our help. Gunnar will establish a planning committee, but would be good if we had an APA member on this committee that would have the long term potential as a board member. Diane suggested Gina or Vanessa (last names unknown). There was a suggestion to maybe target a couple of folks after Gunnar puts out the information. This event would support our goal of partnering with other organizations.
- 2013 Priorities-Diane.
  - Diane reviewed her priorities for 2013. (See handout)
- Administrative Support. Diane reviewed her meeting with AIA on providing support for website, etc. Three options were presented. Diane will ask about option #1 ‘A Home for APA’ with a modified version regarding the bookkeeping, plus copying opportunities as necessary. Offer \$2500 instead of the \$3000. Jim Potter will go with Diane to meet with them.
- At Large position is now open since Jim Potter is now the VP. This is an appointed position. Vince Goutier is the potential for this job. Used to be in charge of the Port Authority. Bring forward any recommendations for this position to the next meeting.

**5. Adjourn .** Meeting was adjourned at 5:30 p.m.

**Next Meeting: Monday, January 14<sup>th</sup> , 2013 at 4:30PM**

**Respectfully submitted,**

A handwritten signature in cursive script that reads "Kathy Kem". The signature is written in black ink on a light-colored background.

**Kathy Kem  
KC-APA Secretary**